



# Data and Privacy File Guides

**Apple Media Services: Apple Card and Savings  
Customer State**

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**File name** Apple Card and Savings Customer State.csv

**File description** Provides customer's state of Apple Card & Apple Savings account e.g. application and account creation status, physical card order status, family account status etc.

**Why Apple keeps this information** Apple retains this information to manage the user's Apple Card Account and preferences for financial records management.

| Field Name                    | Details                                                                                         |
|-------------------------------|-------------------------------------------------------------------------------------------------|
| Account Type                  | Apple account type held in Apple Wallet                                                         |
| App Channel                   | Channel through which an Apple Card is applied                                                  |
| Apple ID Number               | Apple account identifying number                                                                |
| Applied From Web Browser      | Whether the Apple Card was applied for through the web                                          |
| Contactable Reset Flag        | Whether the contactable flag can be set to true after 6 months of being false                   |
| First Participant Joined Date | Date when the first participant in the Apple Card family was added                              |
| Has Account                   | Whether the user has an Apple Card or Apple Savings account                                     |
| Has Active Account            | Whether a person has an active Apple Savings account                                            |
| Has Participant               | Whether the user has participants in their Apple Card family                                    |
| Installment Flow              | Whether the Apple Card was applied for through Apple Card monthly installment                   |
| Installment From Retail Store | Whether the Apple Card was applied for through Apple Card monthly installment in a retail store |
| Installment From Web Browser  | Whether the Apple Card was applied for through Apple Card monthly installment on the web        |
| Is Communication Blocked      | Whether the user has blocked communication for Apple Savings Account                            |
| Is Completed                  | Whether the Apple Card or Apple Savings application is completed                                |

| Field Name                      | Details                                                                                                               |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| Is Contactable                  | Whether the user can be contacted by Apple Card                                                                       |
| Last Account Close Date         | Date when the Apple Card or Apple Savings account was last closed                                                     |
| Last Account Create Date        | Date when the Apple Card or Apple Savings account was last created                                                    |
| Last Application Create Date    | Date when the Apple Card application was last created                                                                 |
| Last Contactability Update Date | Date when the Is Contactable flag was last updated on the account                                                     |
| Last Family Account Create Date | Date when the role on the Apple Card family account was last changed or a participant was added to the family account |
| Last Physical Card Order Date   | Date when the user last ordered a physical Apple Card                                                                 |
| Physical Card History           | Whether the physical Apple Card was ordered or activated                                                              |
| User Role                       | The role of Apple Card account holder in the Apple Card family                                                        |